

GABRIELA VIDAL

Graphic Designer - UX/UI Designer

ABOUT ME

Graphic Designer
seeking for a
challenging position.

Special interest in
UX/UI Design and
branding.



CONTACT

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PROFESSIONAL EXPERIENCE

UI/UX, Designer GoPure Startup	Barcelona, España 2018 - Present
Art Director McCANN Bolivia Advertising Agency	Santa Cruz, Bolivia 2017 - 2018
Art Director Gutierrez & Nallar Advertising and Marketing Agency	Santa Cruz, Bolivia 2013 - 2016
Junior Graphic designer Gutierrez & Nallar Advertising and Marketing Agency	Santa Cruz, Bolivia 2011 - 2013

FREELANCE PROJECTS

Naming, Advertising, Corporate Identity, Logo and Facebook Ads Wolke Laundry services	Santa Cruz, Bolivia 2014 - 2017
Advertising and Facebook Ads Geosystems	Santa Cruz, Bolivia 2012 - 2017
Final B.Sc. Project promoted to improve the branding and visual identity of a real-world company Santa Cruz Tennis Club	Santa Cruz, Bolivia 2006 - 2006

EDUCATION

Master in Advanced Design & Art Direction for Advertising Escola Superior d'Imatge i Disseny, IDEP Image	Barcelona, Spain 2016 - 2017
Postgraduate Diploma in Creativity and Coolhunting Universidad Privada Franz Tamayo, Unifranz	Santa Cruz, Bolivia 2013 - 2013
Bachelor of Arts, Graphic Design Universidad Privada de Santa Cruz de la Sierra, UPSA	Santa Cruz, Bolivia 2006 - 2011

SOFTWARE

Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Sketch	● ● ● ● ●

LANGUAGES

Spanish	● ● ● ● ●
Italian	● ● ● ● ●
English	● ● ● ● ●